



Chronic Obstructive Pulmonary Disease (COPD)

VISION

To ensure patients in North West London (NWL) receive the best primary and secondary Chronic Obstructive Pulmonary Disease (COPD) care in accordance with NICE guidance, delivering better health outcomes, reducing hospital admissions and returning efficiency savings.

PROJECT

Development of outcomes-based commissioning contracts

Improved COPD education for primary care professionals

Improved data about COPD across North West London

DESCRIPTION OF ACTIVITY

- Facilitate development of a contract coproduction model, bringing together commissioners, providers, innovators and patients to ensure contracts:
 - Recognise and reward best practice
 - Include those directly delivering and receiving care throughout the process
 - Reduce unnecessary variation where possible by embedding best practice at scale

- Develop a primary care education infrastructure that reaches all primary care healthcare professionals in a CCG, for NWL and beyond

- Develop a simple and perpetual audit process that addresses data gaps in primary care to create a transparent data baseline
- Align primary, secondary and community care incentives to drive focus on better outcomes

DESIRED OUTCOMES

- Improved health outcomes for patients through commissioning services that support best practice (e.g. rehabilitation programmes)
- Increased awareness of COPD best practice amongst primary care professionals, supporting patients to receive the best treatment possible
- Reduced unplanned hospital admissions
- Optimised use of medicine and inhalers
- Robust COPD data, enabling commissioners to contract services where they are most needed
- Integrated NWL respiratory service commissioning

FOR MORE INFORMATION:

ea@imperialcollegehealthpartners.com

www.imperialcollegehealthpartners.com

Twitter: @ldn_ichp